

## Message Text

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PAGE 01 CASABL 00090 201413Z  
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W  
-----080103 210513Z /13

R 201148Z JAN 78  
FM AMCONSUL CASABLANCA  
TO SECSTATE WASHDC 5230  
USDOC WASHDC  
INFO AMEMBASSY RABAT  
AMCONSUL TANGIER

UNCLAS CASABLANCA 0090

E.O. 11652: N/A  
TAGS: BTRA, MO  
SUBJ: VISIT OF MOROCCAN TRADE DELEGATION TO U.S.

REF: A) CASABLANCA 1281 B) CASABLANCA 1294  
C) USDOC 23350 D) CASABLANCA 1299

1. MOHAMED DRISSI-KAITOUNI (PRESIDENT, MOROCCAN CHAMBER OF COMMERCE AND INDUSTRY), HASSAN YACOUBI-SOUSSANE (VICE PRESIDENT OF CHAMBER, AND DIRECTOR GENERAL OF MOROCCO'S DOMESTIC AIRLINE, ROYAL AIR INTER), AND AHMED ADYEL (SECRETARY GENERAL OF CHAMBER) HAVE INFORMED CONSUL GENERAL AND COMATT OF THEIR PLANS TO RELAUNCH MOROCCAN TRADE MISSION VISIT TO UNITED STATES, MOST PROBABLY IN EARLY APRIL. IT WILL BE RECALLED THAT MOROCCAN CHAMBER IN DECEMBER PLANNED A VISIT OF 23-MAN TRADE DELEGATION AT U.S. AND CANADA (REF A), ONLY TO CANCEL IT WHEN POSTPONEMENT OF KING'S VISIT WAS ANNOUNCED (REF D).

2. THRUST OF VISIT REMAINS AS OUTLINED REF A, VIZ. TO EXPLORE POSSIBILITIES OF SALES IN U.S. IN NUMBER OF SECTORS, AND TO ATTRACT U.S. INVESTORS TO MOROCCO. DRISSI SAID HE ANTICIPATES THAT WITH GREATER ADVANCE NOTICE, MISSION SHOULD ATTRACT MORE PARTICIPANTS THAN PROPOSED DECEMBER TRIP. GROUP WOULD PLAN VISIT SAME CITIES AS PLANNED EARLIER (NEW YORK, CHICAGO, UNCLASSIFIED

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MONTREAL), AND IN ADDITION WOULD LIKE 2-3 DAYS IN WASHINGTON, DRISSI SAID HE IS CURRENTLY THINKING IN TERMS OF VISIT OF 12-15 DAYS, BETWEEN EARLY MARCH AND MID-APRIL AND MOST PROBABLY IN FIRST TWO WEEKS OF APRIL (AT ONE POINT THEY SPOKE OF A FRIDAY, MARCH 31 DEPARTURE). DRISSI SAID THAT SOME OF WIVES MIGHT JOIN GROUP, PARTICULARLY IF SEPARATE PROGRAM COULD BE SET UP FOR THEM, INCLUDING VISITS TO WELFARE

ORGANIZATIONS (FOR EXAMPLE, MR. AHMED ADYEL IS VERY ACTIVE  
IN SETTING UP VACATION SCHOOLS FOR UNDERPRIVILEGED  
GIRLS AND WOULD LIKE TO SEE SIMILAR INSTITUTION IN U.S.)

3. WE VERY MUCH APPRECIATE PLANNING YOU UNDERTOOK RE DECEMBER  
VISIT (REF C), AND WOULD HOPE THAT ONCE AGAIN IT WILL BE  
POSSIBLE TO CALL ON USDOC WASHDC, USDOC FIELD OFFICES,  
CHAMBERS OF COMMERCE, AND (IN NEW YORK) BCIU AND WORLD TRADE  
INSTITUTE (NOTE DIRECTOR ROBERT KELLER VISITED MOROCCO IN 1975).  
IN ADDITION, MOROCCAN EMBASSY IN WASHINGTON MAY ASSIST.

4. ACTION REQUESTED: WOULD APPRECIATE YOUR PRELIMINARY  
ASSESSMENT OF TYPE OF PROGRAM WHICH WE COULD OFFER MOROCCANS. WE  
WILL FORWARD FURTHER INFORMATION RE EXACT TIMING AND MAKE-  
UP GROUP AS SOON AS POSSIBLE.  
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## Message Attributes

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**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Disposition Date:** 01 jan 1960  
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**Subject:** VISIT OF MOROCCAN TRADE DELEGATION TO U.S.  
**TAGS:** BTRA, MO  
**To:** STATE COM  
**Type:** TE  
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